



WJLA  
1100 Wilson Blvd. 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

Media Ad Ventures  
8136 Old Keene Mill Road  
Suite A-300  
Springfield, VA 22152

## Contract # 198672

**Schedule Dates** 10/17/12-10/18/12  
**Advertiser** Bongino for US Senate (16270)  
**Agency/T-Code** Media Ad Ventures (3534)/ELECTRONIC  
**Product** Political-Political (1088)  
**Brand** Est 503 Bongino TV DC 10/16-10/19 (72668)  
**Salesperson** Petro, Susan (1110)  
**Sales Office** WJLA - Core Team  
**Buyer Name** Bush,Carolyn  
**Phone/Fax** /  
**CPE** Bongino/US Senate/Est 503-10/16-10/19  
**Account Types** Local/Political Candidate Agency  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/15/12  
**Last Modified** 10/15/12  
**Entered By** Susan Petro  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,170.00  
**Net Total** \$6,630.00  
**Sales Tax**

## WJLA Arlington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2012	2	\$7,800.00
<b>Grand Total:</b>	<b>2</b>	<b>\$7,800.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/17/12-10/17/12	3	1:30	6:59A- ABC--GOOD MORNING AMERICA				1					1	\$4,800.00	\$4,800.00	WJLA Arlington (WJLA)		10/15/12
2.0	Normal Line / SPOT	10/18/12-10/18/12	3	1:30	11:59A- NEWS-ABC 7 NEWS @ NOON					1				1	\$3,000.00	\$3,000.00	WJLA Arlington (WJLA)		10/15/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at [www.wjla.com](http://www.wjla.com) and are incorporated by reference in their entirety.